

TUD Dresden University of Technology, as a University of Excellence, is one of the leading and most dynamic research institutions in the country. Founded in 1828, today it is a globally oriented, regionally anchored top university as it focuses on the grand challenges of the 21st century. It develops innovative solutions for the world's most pressing issues. In research and academic programs, the university unites the natural and engineering sciences with the humanities, social sciences and medicine. This wide range of disciplines is a special feature, facilitating interdisciplinarity and transfer of science to society. As a modern employer, it offers attractive working conditions to all employees in teaching, research, technology and administration. The goal is to promote and develop their individual abilities while empowering everyone to reach their full potential. TUD embodies a university culture that is characterized by cosmopolitanism, mutual appreciation, thriving innovation and active participation. For TUD diversity is an essential feature and a quality criterion of an excellent university. Accordingly, we welcome all applicants who would like to commit themselves, their achievements and productivity to the success of the whole institution.

The **Cluster of Excellence "Responsible Electronics in the Climate Change Era – REC²"** offers a full-time position as

Science Communication Manager (m/f/x)

(subject to personal qualification employees are remunerated according to salary group E 13 TV-L)

starting **January 1, 2026**. The position is limited until December 31, 2032 (time limitation pursuant to TzBfG).

The new **REC²** Cluster of Excellence is seeking an experienced individual with in-depth knowledge of science communication who can contribute vision and commitment to shaping the cluster's internal and external communications, including marketing, public relations and knowledge transfer. In this key role, you will have a significant impact on REC²'s public image and address a wide range of target groups.

Tasks:

- **Strategic communication:** strategic and conceptual development, implementation and continuous advancement of scientific communication for the cluster's research and activities, aimed at scientific and non-scientific target groups in Germany and abroad, including the development of communication strategies and concepts in line with the strategic and operational goals of TU Dresden.
- **Media relations:** Main contact person for media representatives, project partners, the university press office and external service providers. Proactive management of press enquiries and public relations, ensuring a reliable, authoritative and consistent external image to guarantee a uniform and positive public image for REC². Drafting press releases and other editorial articles to present scientific topics within the cluster in a manner appropriate to the target group, taking into account the quality criteria of good science communication. Particular emphasis is placed on online media, social networks and multimedia formats (e.g. video/film).
- **Target group-oriented communication:** Conducting needs analyses to define relevant target groups and communication requirements in view of the constantly changing, multiple and complex communication needs in line with the strategic and operational goals of the cluster. Identifying suitable media channels and content strategies for each target group and monitoring the success of the measures.
- **Project management:** Obtaining quotes from external service providers (e.g. graphic design, video production) and preparing the awarding of contracts. Coordinating and monitoring service contracts to ensure high-quality and timely implementation.
- **Content and design coordination:** Coordination with design teams and print/media production. Ensuring a professional, consistent external image in all publications, graphics and advertising materials in accordance with the REC² corporate design.
- **Editorial tasks:** Editorial support for central communication channels (website, newsletter, press releases, social media, etc.) in German and English. Ensuring a consistent, appealing style and accurate content.
- **Event organisation:** Planning, coordination and implementation of events in the field of science communication and public relations (e.g. press conferences, lecture series, workshops, trade fair appearances). Supporting the cluster's researchers in presenting their research results to the public.

Requirements:

- university degree in media and communication studies, journalism, public relations or a similar relevant field
- professional experience in PR, science communication, media communication and event organization
- ability to communicate complex issues in a way that is understandable to both specialist and lay audiences

- excellent verbal and written communication skills in German and English;
- creativity, design skills; enjoyment of conceptual and strategic work
- willingness to integrate into the existing team and to undertake occasional business trips to Würzburg

Advantages include:

- experience in science journalism, photography and filmmaking, as well as relevant editing software; knowledge of the legal basis for data protection

What we offer: a challenging role with scope to develop and implement your own ideas in the REC2 Cluster of Excellence; a highly motivated international cluster team. We further offer

- access to state-of-the-art facilities of the group and the institute
- promotion of gender equality and family-friendly work environment

TUD strives to employ more women in academia and research. We therefore expressly encourage women to apply. The University is a certified family-friendly university. We welcome applications from candidates with disabilities. If multiple candidates prove to be equally qualified, those with disabilities or with equivalent status pursuant to the German Social Code IX (SGB IX) will receive priority for employment.

Please submit your detailed application (motivation letter, CV, and copies of degree certificates in English) by **November 3, 2025** (stamped arrival date of the university central mail service or the time stamp on the email server of TUD applies), preferably via the TUD SecureMail Portal <https://securemail.tu-dresden.de> by sending it as a single pdf file with the **subject line: "REC² Communication Manager, <last name>"** to anna.lavkova@tu-dresden.de or to:

TU Dresden, REC², Prof. Dr. Vaynzof, Helmholtzstr. 10, 01069 Dresden, Germany.

Please submit copies only, as your application will not be returned to you. Expenses incurred in attending interviews cannot be reimbursed.

TUD is a founding partner in the DRESDEN-concept alliance.

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Reference to data protection: Your data protection rights, the purpose for which your data will be processed, as well as further information about data protection is available to you on the website: <https://tu-dresden.de/karriere/datenschutzhinweis>.